

 ForumGlobal



21-22 May 2024 / London, UK & Online

Sponsorship Brochure

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GLOBAL SUMMIT

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About the Event

Now in its third year, the 6G Global Summit will bring together top-level industry and policy representatives from all around the world to explore the path to 2030 and the challenges and opportunities that lie ahead.

Topics for 2024 to include:

-  Moving from 6G vision to 6G standards
-  The potential of 6G alongside emerging technologies
-  Securing the required funding and investment for 6G
-  6G, NTN and the Evolving Connectivity Ecosystem
-  The 6G Spectrum Roadmap – key bands and strategies
-  Spectrum allocation in the 6G era: time for a re-think?
-  Delivering safe, secure and resilient 6G networks
-  Ensuring a sustainable future for (and with) 6G

Why get involved?

- Exclusive speaking positions | Your organisation can contribute to the discussion
- Engaging and interactive format | Engage in a fully immersive debate with decision makers, businesses & policymakers
- European and global outreach | Convey your message to a broad and international audience
- Networking opportunities | Connect with your fellow attendees during coffee and lunch breaks throughout the event
- Visibility opportunities | Ensure maximum visibility through branding on site & virtually, on the event website & marketing
- Exhibition and demos area | Showcase your products and solutions or share a position paper with the audience

For more information on sponsorship packages or to explore involvement in this event, please contact Jordan Francombe on the details below

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Sponsorship Packages

Prices listed do not include VAT

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Benefits	Platinum	Gold	Silver
Exclusive speaking position for company representative (subject to suitability of programme)	✓		
2 places at pre-conference speaker and VIP dinner (including speaker)	✓		
Corporate identity on conference website with link to company website	✓	✓	✓
Recognition as sponsor (at selected level) in marketing emails, press releases & virtual platform	✓	✓	✓
Inclusion of company materials in delegate e-packs	✓	✓	✓
Branding on main stage and in 'reception' area of virtual platform	Priority Branding	✓	✓
Exhibition Space in refreshments / networking area and exhibition booth on virtual platform	Prime Location	✓	✓
Complimentary delegate places to attend onsite (with unlimited places available virtually)	5	3	1
Cost (excl. VAT)	€16,000	€9,000	€7,500

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Exclusive Networking Opportunities

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Exclusive Hosting of VIP & Speaker Dinner

€9,500

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a three course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics.

The full benefits of this option include:

- > Opportunity to introduce and lead dinner-debate;
- > Three-course dinner for speakers and high-level invited guests;
- > Three seats at dinner reserved for your representative or guests;
- > Corporate identity displayed in dining area during dinner;
- > Corporate identity included on menu cards;
- > Insert in delegate e-pack;
- > Three complimentary delegate places.

Exclusive Hosting of Breakfast Briefing or Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking breakfast or lunch, hosted by your organisation.

The full benefits of this option include:

- > A private room made available with space for up to 20 people to join a seated breakfast or lunch;
- > The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your guests;
- > All invitations will be sent out by Forum Global on your behalf, and the event team will also handle all logistical aspects on event day;
- > Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking session;
- > Corporate identity displayed as hosts in the private room where the breakfast or lunch will take place;
- > Provision of attendees' contact details to send a one-off email shot to follow up with further information on the breakfast or lunch & your involvement in the event.



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Exclusive Hosting of Cocktail Reception

€7,000

Become the exclusive host of the main networking cocktail reception. This will take place immediately following the conclusion of the first day's proceedings, and all attendees will be invited to join.

The full benefits of this option include:

- Exclusive corporate identity displayed on banners at reception venue;
- Invitations containing your logo given out to all delegates on their arrival at the conference;
- Insert in delegate e-pack;
- Opportunity to give welcome address (though not compulsory);
- One complimentary delegate place;
- Five complimentary places to attend the cocktail reception (not conference).

Exclusive Hosting of Refreshment Breaks | Tech Demo Opportunity (two per day)

€6,750

Become a sponsor of the refreshment breaks for a day of the event (two breaks in total), and take advantage of a number of key benefits, including the exclusive opportunity to invite attendees to join you for a technology demonstration or short presentation.

The full benefits of this option include:

- Corporate identity displayed in the refreshment area during coffee breaks;
- Opportunity to host a 'tech-demo' or short presentation in the refreshment area during each break (breaks will be a minimum of 30 mins);
- Opportunity to provide a short video, which will be played in the main plenary room at the start and end of each refreshment break;
- Opportunity to include branded items such as napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions);
- Opportunity to take an exhibition stand for the duration of the event;
- One guaranteed and complimentary delegate place for a representative to attend the full conference.

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Product Opportunities

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As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Global. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

€2,500 + cost of production

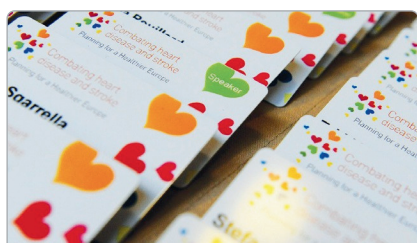
Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Insert in Delegate e-pack

€750

Product or promotional materials can be included within the delegate e-packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



Conference Badges

€2,000

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

1+2+3

Bundle Package: Lanyards, Delegate Packs & Badges

€4,000 + cost of production

Cut costs and maximise brand visibility with our special 3-in-1 bundle package.

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis.

If you wish to discuss any of the information found in this document, please do not hesitate to contact Jordan Francombe.

We look forward to discussing the positive and high value promotion of your organisation.

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Exhibit at The 6G Global Summit

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Stand Size: 1.5m x 2m

€2,000



Be recognised as an important sector leader with an exclusive exhibition space during the 6G Global Summit.

This two day conference will offer exhibiting organisations the opportunity to:

- > Showcase, promote, and introduce products, technology and services to industry, legislators and media;
- > Increase industry exposure;
- > Discover new business opportunities;
- > Attract new clients and touch base with existing clients;
- > Form strategic alliances with other companies.

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- > A unique exhibition space of 1.5m x 2m, including a display table;
- > Admittance to the exhibition area for one representative to act as a host/hostess on the stand;
- > Listing of your company details on the event website along with contact details and a link to your homepage;
- > Opportunity to provide an insert (i.e. digital brochure, white paper etc.) in delegate e-pack.

Exhibition details:

All stand areas are approximately sized at 1.5m x 2m and the ceiling height in the room is 3.5m (venue dependant). The exhibition will be of a table top nature, not enclosed by a shell scheme;

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price;

Please note: Exhibitors are invited to prepare their stand the day before the conference, and you will be contacted to confirm the available times.

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